

SEND Communication for Stakeholders 28/9/21

Purpose: To identify progress/what has changed and explain what difference it will make for cyp/families or reminder to cyp and families of key information

	Content	Facebook page for parents	Parent Carers bulletin	Cascade to YP ¹	Practitioners ²	Any additional audiences
Priority 1	<ul style="list-style-type: none"> A scoping meeting is schedule with Education Liaison Officer, to join up with leaders from Roma community to improvement engagement of SEND services and understand barriers and how we can improve communications. 					
	<ul style="list-style-type: none"> How to effectively communicate through schools, a survey has been resent out via Suffolk Headlines, Schools Choice Newsletter and SENCO news to enable us to establish the most effective way to reach parents and carers through our schools. 					Schools
Priority 2	<ul style="list-style-type: none"> Local Offer Communications Team are working with SES to rework Local Offer pages in line with the restructure https://infolink.suffolk.gov.uk/kb5/suffolk/infolink/service.page?id=FBn2OXIJIFE&localofferchannelnew=0					
	<ul style="list-style-type: none"> SES Twilight sessions have been sent out for schools. 					
	<ul style="list-style-type: none"> The SES Presentation is having a voice over added to provide an accessible and easy to understand guide for parents and carers 					
Priority 4	<ul style="list-style-type: none"> Learning Together communication is due to be published. This training will aid parents and carers in developing their understanding via peer support. 					

¹ Please keep it simple – Easy Read

² Please detail target audience if not system wide

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SEND Wide	<ul style="list-style-type: none"> SEND Strategy delay SEND Strategy 2021-2023 : Public Consultation Community Directory (suffolk.gov.uk) 	Yes	No			Local Offer Pages
	<ul style="list-style-type: none"> AU Grant Provider packs have been sent out Activities Unlimited Service Investment Grants 2022/23 and the Young Carers and Siblings Grants 2022/23 (access-unlimited.co.uk) 					Local Offer Pages
	<ul style="list-style-type: none"> Leaflet on Hearing Impairment for child with newly diagnosed joint with Health & SES – <i>Link due to be published</i> 					
	<ul style="list-style-type: none"> Co-production – Interim volunteer and session to form new partnership 	Yes				SENDIASS
	<ul style="list-style-type: none"> SEND Independent Review Independent Review of Suffolk SEND Services - June 2021 Community Directory 	No	No	Yes	Yes	Local Offer Pages
SEND Programme Board September 2021						