

Monthly Comms for SEND Stakeholders – July 22

identify progress/what's changed and explain what difference it will make for cyp/families or reminder to cyp and families of key information

	Content	Parent/ carers	Cascade to YP ¹	Practitioners/L A Officers/CCG Colleagues	Schools/ Education Setting	Any additional audiences
Priority 1	<p>Local Offer website: May: Total visitors 2,356 , New: 893, Returning: 1,472 June: Total visitors 2,176, New: 967 , Returning: 1,209</p> <p>Local Offer Social Media: a combined total of 30.5k for Facebook and Twitter</p> <p>Website updates: Following the platform updates, so far changes and improvements have been made to the following pages/sections: Assessment & EHC Plans Education Leisure Activities and Short Breaks A site-wide <u>feedback form</u> has also been developed following the launch. The AU summer holiday programme has been published - <u>https://www.access-unlimited.co.uk/home/programme/</u> What makes an ideal meeting and ideal children's worker posters added to the site - <u>https://infolink.suffolk.gov.uk/kb5/suffolk/infolink/advice.page?id=Fd-ONIQX11M</u></p> <p>Information regarding the local offer and a link has been added to MySCC</p> <p>Impact: clearer information for families and schools on help available and how to access it as well as our progress against our commitments.</p> <p>Web Platform: The new wireframe launched on 6/7/22 and includes a new visual style and layout, ensures we are complaint with accessibility requirements and features an improved search function. We are currently running a full UAT to ensure all the new features are working correctly and have outstanding issues remaining which are with the developer to be fixed.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

¹ Please keep it simple – Easy Read

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	<p>Impact: Co-production of new site, improvements to search function, site navigation and display across devices.</p> <p>CYP Voice:</p> <p>Ideal worker flyer and animation have been published alongside what makes an ideal meeting and what makes good support for young people with autism</p> <p>Sent out in Core Messages and shared with IMPOWER for Signs of Inclusion training</p> <p>https://search3.openobjects.com/mediamanager/suffolk/enterprise/files/2021-10-05_ideal_children_s_worker_poster.pdf</p> <p>https://search3.openobjects.com/mediamanager/suffolk/enterprise/files/what_makes_an_ideal_meetingq.pdf</p> <p>https://infolink.suffolk.gov.uk/kb5/suffolk/infolink/advice.page?id=Fd-ONIQX11M</p> <p>Activities Unlimited / Short Breaks:</p> <ul style="list-style-type: none"> • Summer holiday guide published <p>Impact: greater awareness of short breaks available to families across the county / Engagement with short break holiday guide, allowing families to access short break provision</p> <p>Workforce Development:</p> <p>May 22 – Lisa Crane has a meeting wed 18th May to review SEND Learning and Development programme. Await outcome of review. SPCF</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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	meeting with Lisa 9th June to co-produce a set of core principles and values for learning and development of those working with CYP with SEND and their families. Jul-22 LC meeting with Health colleagues to develop training offer for SEND.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Priority 2	<p>SENCO Bulletin continues to be communicated out to schools, including the survey for DfE SENCO Calendar updated</p> <p>Subgroup meetings held within p2 for improving SEND journey for CYP This includes “a new to SEND” journey and clear pathway for families accessing the website A group to ‘map’ Mental Health and Well-Being Services across the county – led and co-ordinated by Claire LR attended to showcase the release of the new LO wireframe, discuss improvements to the site and plan our forward journey for improvements.</p> <p>Impact: clearer information available for SENCOs on the local offer, survey to provide information on key areas of training being used and opportunity for development areas</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Priority 3	<p>Comms continue to be shared via social media and newsletters promoting the new Barnardo’s offer on EWH helpline, and new CHRIS Crisis MH Team.</p> <p>NDD pathway information on Local Offer now includes information for families in Lowestoft and Waveney. https://infolink.suffolk.gov.uk/kb5/suffolk/infolink/advice.page?id=vuyrPmzW-Tw</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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	Impact: families are better informed of both the support available and our progress against our commitments.					
Priority 4	<p>Lisa Crane has a meeting wed 18th May to review SEND Learning and Development programme.</p> <p>LC meeting with Health colleagues to develop training offer for SEND.</p> <p>Impact: ensuring colleagues across the system are kept up to date with SEND developments</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inclusion Team	<p>RS – inclusion core message July</p> <p>Updates included:</p> <ul style="list-style-type: none"> Recruitment update Suffolk County Lines Pathfinder Resources Impower update including, inclusion support line advisors, valuing SEND, Strengths-Based Approaches/Signs of Inclusion & panels <p>Impact: staff in Inclusion are kept up to date with ongoing progress across the SEND Strategy, updates and refreshers on service specific areas such as safeguarding to provide timely reminders.</p>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SEND Programme Board						