

## SEND Communication for Stakeholders 27/7/21

Purpose: To identify progress/what has changed and explain what difference it will make for cyp/families or reminder to cyp and families of key information

	Content	Facebook page for parents	Parent Carers bulletin	Cascade to YP <sup>1</sup>	Practitioners <sup>2</sup>	Any additional audiences
Priority 1	<ul style="list-style-type: none"> <li>Currently exploring a 'Mythbuster' page of the Local Offer website to assist families. This is currently being researched.</li> </ul> <p><a href="#">Busting the EHC plan myths - Dorset Council</a></p> <p><a href="http://sendiasstorbay.org.uk/2018/09/14/send-myths-buster/">http://sendiasstorbay.org.uk/2018/09/14/send-myths-buster/</a></p>					
	<ul style="list-style-type: none"> <li>How to effectively communicate through schools, a survey has been sent out via Suffolk Headlines to enable us to establish the most effective way to reach parents and carers through our schools.</li> </ul>					Schools
	<ul style="list-style-type: none"> <li>Activities Unlimited summer guide has been communicated out over 50 activities from 40 different providers.</li> </ul> <p><a href="https://www.access-unlimited.co.uk/assets/AU-Summer-Guide-21.pdf">https://www.access-unlimited.co.uk/assets/AU-Summer-Guide-21.pdf</a></p>	Yes	No	Yes	Yes	AU Members
Priority 2	<ul style="list-style-type: none"> <li>Local Offer Communications Team are working with SES to rework Local Offer pages in line with the restructure</li> </ul>					
	<ul style="list-style-type: none"> <li>The SES Presentation is having a voice over added to provide an accessible and easy to understand guide for parents and carers</li> </ul>					

<sup>1</sup> Please keep it simple – Easy Read

<sup>2</sup> Please detail target audience if not system wide

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	<ul style="list-style-type: none"> <li>Local Offer communication team are working with Sally Blackman to develop standardised professional reports, to make them more family friendly and accessible.</li> </ul>					
	<ul style="list-style-type: none"> <li>Promoted the link to SENDIASS Exclusion FAQ's to assist in the trend of concerns that SENDIASS are hearing from parents and carers.</li> </ul>					
Priority 3	<ul style="list-style-type: none"> <li>Emotional Wellbeing Hub update regarding back log of cases and triage calls. <a href="#">Suffolk Children and Young People's Emotional Wellbeing Hub Update   Community Directory</a></li> </ul>	Yes	No	Yes	Yes	CCG Contacts
Priority 4	<ul style="list-style-type: none"> <li>Learning Together transition course is in its final stages, next step will be to identify a co-production partner to complete final checks on content of the 5 units that have been populated.</li> </ul>					
SEND Wide	<ul style="list-style-type: none"> <li>SEND Strategy delay <a href="#">SEND Strategy 2021-2023 : Public Consultation   Community Directory (suffolk.gov.uk)</a></li> </ul>	Yes	No			Local Offer Pages
	<ul style="list-style-type: none"> <li>SEND Independent Review <a href="#">Independent Review of Suffolk SEND Services - June 2021   Community Directory</a></li> </ul>	No	No	Yes	Yes	Local Offer Pages
SEND Programme Board 27 July 2021						