

SEND Communication for Stakeholders 27/7/21

Purpose: To identify progress/what has changed and explain what difference it will make for cyp/families or reminder to cyp and families of key information

	Content	Facebook page for parents	Parent Carers bulletin	Cascade to YP ¹	Practitioners ²	Any additional audiences
Priority 1	<ul style="list-style-type: none"> Currently exploring a 'Mythbuster' page of the Local Offer website to assist families. This is currently being researched. <p>Busting the EHC plan myths - Dorset Council</p> <p>http://sendiasstorbay.org.uk/2018/09/14/send-myths-buster/</p>					
	<ul style="list-style-type: none"> How to effectively communicate through schools, a survey has been sent out via Suffolk Headlines to enable us to establish the most effective way to reach parents and carers through our schools. 					Schools
	<ul style="list-style-type: none"> Activities Unlimited summer guide has been communicated out over 50 activities from 40 different providers. <p>https://www.access-unlimited.co.uk/assets/AU-Summer-Guide-21.pdf</p>	Yes	No	Yes	Yes	AU Members
Priority 2	<ul style="list-style-type: none"> Local Offer Communications Team are working with SES to rework Local Offer pages in line with the restructure 					
	<ul style="list-style-type: none"> The SES Presentation is having a voice over added to provide an accessible and easy to understand guide for parents and carers 					

¹ Please keep it simple – Easy Read

² Please detail target audience if not system wide

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	<ul style="list-style-type: none"> Local Offer communication team are working with Sally Blackman to develop standardised professional reports, to make them more family friendly and accessible. 					
	<ul style="list-style-type: none"> Promoted the link to SENDIASS Exclusion FAQ's to assist in the trend of concerns that SENDIASS are hearing from parents and carers. 					
Priority 3	<ul style="list-style-type: none"> Emotional Wellbeing Hub update regarding back log of cases and triage calls. Suffolk Children and Young People's Emotional Wellbeing Hub Update Community Directory 	Yes	No	Yes	Yes	CCG Contacts
Priority 4	<ul style="list-style-type: none"> Learning Together transition course is in its final stages, next step will be to identify a co-production partner to complete final checks on content of the 5 units that have been populated. 					
SEND Wide	<ul style="list-style-type: none"> SEND Strategy delay SEND Strategy 2021-2023 : Public Consultation Community Directory (suffolk.gov.uk) 	Yes	No			Local Offer Pages
	<ul style="list-style-type: none"> SEND Independent Review Independent Review of Suffolk SEND Services - June 2021 Community Directory 	No	No	Yes	Yes	Local Offer Pages
SEND Programme Board 27 July 2021						