|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Goal | To breakeven by July 2022 Aim for the future (long term goal) | How | Who | Complete |
| Objective | To review expenditure against income to analyze where savings can be made (Smaller targets to achieve Goal) |  |  |  |
| Actions 1 | To complete Financial Planning Tool to analyze where savings can be made, or income increased |  |  |  |
| 2 | Review staff structure and deployment to identify if staff could be deployed more effectively or if staffing costs could be reduced |  |  |  |
| 3 | Contact a range of suppliers to see is materials and resources could be purchased more cost effectively. |  |  |  |
| 4 |  |  |  |  |
| Objective | Review Childcare Offer and look at alternative models of delivery |  |  |  |
| Actions 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| Objective | To develop a marketing plan to promote and grow the business |  |  |  |
| Actions 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Goal |  |  |  |  |
| Objective |  |  |  |  |
| Actions 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |